

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)



No. GM (S&M-CM) / T-219/10-11/ MNP/ 16 21.08.2012

To

All Heads of SSAs,

Tamil Nadu Circle.

SUB: Special CAF commission for Port-in GSM Connections under MNP - reg.

Ref: 1. GM (S&M-CM) /210/09-10/Franchisee correspondence/ 59 01.06.2012

2. C.O Ir no 1078-dir-(CM)/2012/ June 13, 2012.

Kindly refer to the letter cited under reference (1) wherein special CAF commission for franchisee (Rs. 50) payable for Port-in connection applicable up to 30/09/2012 has been communicated.

As per the letter under ref (2), It has been already requested to make all out efforts for pushing up the sale of GSM connection in view of the cancellation of 122 licenses by Hon'ble Court and it is also intimated that the subscribers of those operators whose licenses have been cancelled need not wait for the mandatory period of 90 days if they want to shift to another provider.

In this regard in order to promote MNP and also to motivate the franchisees to bring in more port in connections, **approval of CGM, Tamil Nadu Circle is hereby conveyed to give additional CAF commission of Rs.50 per prepaid SIM activation for a period of 15 days from 23/8/2012 to 6/9/2012.**

Hence CAF commission of Rs.100 is eligible for every prepaid SIM activation by Franchisees under MNP. All the SSAs are requested to make use of this opportunity to achieve the target of SIM sales.

All the AGM (sales)/FM of the SSAs are requested to make the above payment after confirmation of the Port in the activation and the amount to be collected towards plan voucher is also to be ensured at the time of the submission of the CAF.

General Manager (S&M-CM)

Tamil Nadu Circle, Chennai.

Copy to: 1. Sr.GM (TR), Chennai,

2. All AGM (sales)/AO (sales) ,TN circle